



Create clarity and inspire unshakable confidence.

Veracity Tree:
A **data strategy** and **science** company

- **Data Strategy:** Stakeholder-centered roadmaps that align data investments with mission priorities and AI readiness requirements.
- **Data Science:** Automated, human-overseen analytics that drive decision advantage and optimal mission outcomes.



Genchi Genbutsu

"Go and see for yourself" - We understand your unique situation by experiencing your world firsthand.

Track Record

- Authored the operating model and governance SOPs for a federal enterprise analytics office, now being formalized as its directed practice
- Led enterprise data platform migration to Databricks, with migration validation and ATO compliance frameworks across seven workstreams
- Built predictive models of support demand and early-support risk from multi-year operational data for a cybersecurity services firm; process-mined security operations workflows to quantify analyst productivity loss
- Led a USAF Analysis of Alternatives delivered in 12 months against a typical 18; approved by the Air Force Requirements Oversight Council
- Led an 11-person Navy decision-support center of excellence (\$2M+ annual task order); earned the follow-on award



Decision Assurance

We reduce uncertainty to its lowest possible level, giving you confidence to make informed decisions.

Who We Are

We help federal data teams move from fragmented analytics to mission-aligned AI readiness. As a Veteran-Owned Small Business with over 25 years working in the US DoW and 20 years in DoW analytics, **Veracity Tree delivers.**

What We Do

AI Readiness Assessments | Mission-Aligned Analytics | Data Strategy Roadmap with Human Oversight | AI Governance & Metadata Management | Agile Data Science Deployment | Data Platform Integration | Custom Analytics and Dashboards for Decision Assurance | Data Maturity Assessment



SBA Certified VOSB
Active SECRET Clearance
NAICS Codes: 541511, 541512, 541519, 541611, 541715
CAGE Code: 11K96 UEI: P862ASLMG6E1

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